

Print Mechanical Requirements

ICOI WorldNews

Published: Quarterly

Publication Size: 8.125" wide x 10.875" high

Color: 4 Color: CMYK

Circulation: 17,000 US and Internationally

DIGITAL FILE CRITERIA

- Only press quality PDF or high-resolution EPS files will be accepted.
- Embed all fonts and images and convert all text to outlines wherever possible.
- All embedded logos and image files should be saved as high-resolution CMYK JPEG, TIFF or EPS files.
- PDF files must contain only 4-color process (CMYK) high-resolution images.
- Convert all RGB images and spot colors to CMYK. Please note that spot colors do not match exactly with their CMYK equivalent.
- Full Page Spreads should be prepared as two individual full pages.

DIGITAL FILE SUBMISSION

- **For files under 5MB:** E-mail ICOI at icoi@dentalimplants.com
- **For files over 5MB, upload your digital file as follows:**
Go to www.liquiddigital.net and click on "Upload Your Files".
Send to the following recipients: ldg@me.com AND icoi@dentalimplants.com

For any technical questions, e-mail susan@liquiddigital.net

SUBMISSION DEADLINES

Issue	Deadline	Mailing Date
Vol. 23, No. 1	January 1, 2014	February 3, 2014
Vol. 23, No. 3	May 1, 2014	June 1, 2014
Vol. 23, No. 4	July 1, 2014	August 1, 2014
Vol. 23, No. 6	October 31, 2014	December 1, 2014

ICOI reserves the right to modify production and deadlines.

Full Page

8.125" x 10.875"

Half page

7.125" x 4"

INSERTION SIZES

Full Page

8.125" wide x 10.875" high

• As a safety margin, live matter should be kept to a minimum of .5" inside trimmed edges.

• Add .125" on all sides for bleed.

Half Page

7.125" wide x 4" high

A border defining the insertion is recommended.

RATES

Full Page

4 color: \$1,200

* Premium Back Cover - \$150 additional

Half Page

Complimentary for Platinum and Gold meeting sponsors.

2 Full Page Spread

4 color: \$2,160

* Includes new product editorial (up to 150 words) at no charge.

Print Insertion Order



This agreement constitutes a reservation order for publication insertion space, frequency and dates set forth below.
The undersigned agrees to furnish all materials in accordance with the specified mechanical requirements.

CONTACT INFORMATION

Company _____ Contact Name _____
Address _____ Suite _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
E-mail _____ **Sponsorship Level:** Platinum Gold Silver None

PUBLICATION SPECIFICATIONS

- Insertion Information:** **Full Page:** 8.125" wide x 10.875" high - \$1,200
Premium Back Cover - \$150 additional
- Half Page:** 7.125" wide x 4" high - (only available to sponsors)
Platinum and Gold meeting sponsors - Complimentary
- 2 Full Page Spread:** 16.25" wide x 10.875" high - \$2,160
Digital file should be prepared as 2 separate full pages.

Placement Request: Back Cover (\$150 additional) Inside Front Cover Inside Back Cover Interior Page

Publication: Vol No. _____ Issue No. _____ **Frequency:** Single Issue Multiple Issues: Quantity _____

Materials: Pick up from previous issue New submission **Artwork supplied by:** E-mail File Upload

Special Requests: _____

PAYMENT INFORMATION - Please fax completed form to (267) 295-8509.

Total: \$ _____

Checks: Please make checks payable to the ICOI in US funds and mail to the address below.

Credit Cards: Please complete the following information.

MasterCard Visa American Express

Card # _____ Exp. Date _____ CVV No. _____

Authorized by: (please print) _____ Signature _____